

# RAISE MONEY WITH A PAINT RECYCLING EVENT



- Most people have paint stored in their homes or offices that they don't know what to do with.
- Paint can be recycled and doesn't belong in landfills.
- Double your impact with a monetary donation to your cause and reduction of paint waste!

**One event raised \$800 every 30 minutes because they reached the right people with lots of paint!**

## CREATE YOUR OWN EVENT WITH OUR HELP

### 1. Find a location where your event can take place.

It must be warm enough to prevent paint from freezing, and large enough to accommodate our large truck and cars dropping paint cans and buckets.

### 2. Schedule our truck and volunteers to help collect.

We need about three weeks notice to arrange a truck for the event.

### 3. Reach out to your network and beyond.

Contacting home owners and more importantly contractors is a great way to get truck loads.

### 4. Get your community or local government involved.

Few fund raisers generate such impact on so many levels.

### 5. Set Expectations

Only water based latex paint can be recycled, no oil based or stain.

Have people donate \$2.00 per gallon in addition to dropping paint.

### 6. Combine Events.

Some invite document shredding services, electronic recycling, or food/clothing donations as well.

### 7. Hold Event!

We can help with donation sorting, credit card processing, signage, and marketing.

<https://www.facebook.com/recyclepaintchicago>